

Alzheimer Society

BRITISH COLUMBIA

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Local resident recognized for community support

Coquitlam, B.C. – When the Aasen family began their involvement with the Alzheimer Society of B.C. more than 11 years ago, they had no idea their namesake tournament, the *Flora Aasen Memorial Alzheimer's Pro-Am*, would raise over \$400,000 for the Society. The tournament, a unique experience for amateur and professional golfers to hit the links together, was created by Coquitlam resident and owner of 3D Golf Performance, John Aasen and named after his mother Flora.

“She was the life of the party and passionate in her belief ‘that if you can’t have a good laugh, too bad!’ On the golf course you could hear her three fairways over, not cursing, rather laughing and joking. She taught all those that golfed with her and me how to enjoy the game of golf. Rarely breaking a 100, she kept everything in perspective and her attitude inspired us all to enjoy every moment of life to its fullest,” recalls John.

Today John is being recognized for his outstanding commitment to the Society, and for his continued dedication to raise awareness and funds for the Society. Though the tournament is not taking place in 2011, John feels it is important to continue to support the Society in order to help local families on the dementia journey and continues to work with the Society online by hosting the Flora Aasen donation page at www.3dgolfperformance.ca/floraaasen.



Photo Caption: John Aasen, Coquitlam resident and longtime supporter of the Alzheimer Society of B.C. receives a limited edition Ted Harrison print as part of a thank you for the enormous amount of work he and his family have done to raise awareness and funds for Alzheimer's disease and related dementia care and research. Also pictured: Cynthia Aasen (left) and Jean Blake, CEO of the Alzheimer Society of B.C. (right).

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