



*“You are helping us take back our lives, our dignity”*

**HELP FOR TODAY, HOPE FOR TOMORROW.**

# Positioned for the Future

MESSAGE FROM JEAN BLAKE, CEO & BOB HASTINGS, VOLUNTEER PRESIDENT

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In January the release of the Alzheimer Society's *Rising Tide* study confirmed what has long been suspected: the number of people with dementia is growing and people are being diagnosed at a younger age. The population is aging; the tidal wave is coming.

The Society has faced the challenges and felt the impact of the recent economic environment. Despite these challenges, we have spent the year building relationships and providing programs and services to meet the growing need. We are weathering these times by reducing expenditures while maintaining our levels of service and still achieving success. Grassroots support of our events throughout B.C. remains strong.

We are transforming dementia services and strengthening our partnerships with health authorities and health professionals through our stewardship of the *\$1 million Grant to Improve Dementia Care in B.C.* Our two *From Knowledge to Practice* learning forums brought together experts committed to improving the lives of people with dementia. The forums added to a framework that provides the right dementia care, at the right time, in the right place. We are solidly positioned as a leader in dementia care with government, policy makers and families.

By enhancing our volunteer training around the province, we have increased our capacity to provide services that support families. In recognition of the importance of brain health throughout life, our *Healthy Brain* campaign this year included more public education forums including involvement in events in Punjabi and Cantonese.

Research for treatments and a cure remains a priority. In B.C. we fund early diagnosis, treatment, and prevention research through the *Ralph Fisher and Alzheimer Society of B.C. Professorship in Alzheimer's Research* at UBC. Nationally, we continue to contribute to the Alzheimer Society Research Program.

Moving forward, the signing of the federation agreement in the spring linked the strengths and knowledge of Alzheimer Societies across the country, extending our ability to make dementia a national health care priority. We appreciate the contribution made by Rosemary Rawnsley over the last eight years. Following her retirement, Jean Blake, former Executive Director of Canadian Diabetes Association, joined the Society as our new Chief Executive Officer.

We know more challenges are coming, but the Society is poised for deep change. Thanks to the commitment of our donors and the diligence and resourcefulness of our staff and volunteers, we will continue to build on our successes, shared vision, and partnerships.

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**Cover Photo:** Maggie and Martin Cox, the first couple referred to *First Link*, a program connecting people affected by dementia with services after diagnosis. "We were fearful of what we might encounter. What we found was people like us. They talk about the loneliness of the long distance runner. Well, Alzheimer's is a long distance run. You are helping us take back our lives, our dignity." (*First Link* is funded by the *\$1 Million Grant to Improve Dementia Care in B.C.*)

## SUMMARIZED STATEMENT OF

*Revenues and Expenses*

Year Ended March 31 2009

	2009				2008			
	Operating	Restricted		Total	Operating	Restricted		Total
		Research	Other			Research	Other	
Revenues								
General donations	\$ 990,447	\$ 95,654	\$ —	\$ 1,086,101	\$ 1,126,337	\$ 68,421	\$ —	\$ 1,194,758
Bequests	654,679	38,393	—	693,072	341,478	10,000	—	351,478
Special events	1,128,343	274,728	—	1,403,071	1,129,001	237,811	—	1,366,812
Gaming	328,920	—	—	328,920	330,505	—	—	330,505
Government grants	842,926	—	—	842,926	318,139	—	—	318,139
Memorial donations	177,600	1,184	—	178,784	187,406	1,191	—	188,597
Investment and other	96,614	—	—	96,614	136,881	—	—	136,881
	<b>4,219,529</b>	<b>409,959</b>	<b>—</b>	<b>4,629,488</b>	<b>3,569,747</b>	<b>317,423</b>	<b>—</b>	<b>3,887,170</b>
Expenses								
Advocacy	111,468	—	—	111,468	117,895	—	—	117,895
Communication	245,248	—	—	245,248	239,306	—	—	239,306
Fund development	460,535	—	—	460,535	390,915	—	—	390,915
Improving B.C. Dementia Care	663,677	—	—	663,677	226,757	—	—	226,757
Provincial operations	547,848	—	—	547,848	484,166	14,225	—	498,391
Research	—	333,785	—	333,785	—	591,987	—	591,987
Special events	138,111	—	—	138,111	104,081	—	—	104,081
Support, education and regional services	2,173,145	—	96,084	2,269,229	1,891,406	—	53,920	1,945,326
	<b>4,340,032</b>	<b>333,785</b>	<b>96,084</b>	<b>4,769,901</b>	<b>3,454,526</b>	<b>606,212</b>	<b>53,920</b>	<b>4,114,658</b>
(Deficiency) excess of revenues over expenses before amortization	<b>(120,503)</b>	<b>76,174</b>	<b>(96,084)</b>	<b>(140,413)</b>	115,221	(288,789)	(53,920)	(227,488)
Amortization of property and equipment	<b>(42,344)</b>	—	—	<b>(42,344)</b>	(36,726)	—	—	(36,726)
(Deficiency) excess of revenues over expenses	<b>\$ (162,847)</b>	<b>\$ 76,174</b>	<b>\$ (96,084)</b>	<b>\$ (182,757)</b>	\$ 78,495	\$ (288,789)	\$ (53,920)	\$ (264,214)

SUMMARIZED STATEMENT OF

# Financial Position

March 31	2009	2008
<b>Assets</b>		
Current		
Cash	\$ 511,530	\$ 375,884
Short term investments	1,319,039	2,350,900
Interest and other receivables	210,502	181,420
Prepaid expenditures	23,398	20,626
	<b>2,064,469</b>	2,928,830
Property and equipment	127,402	109,798
Endowment funds	160,803	167,592
	<b>\$ 2,352,674</b>	\$ 3,206,220
<b>Liabilities</b>		
Current		
Accounts payable and accrued liabilities	\$ 120,664	\$ 75,606
Tenant inducements	19,060	25,413
Deferred revenue	485,674	468,892
Deferred contributions	109,566	773,243
	<b>734,964</b>	1,343,154
<b>Fund balances</b>		
Unrestricted	817,379	1,053,640
Invested in property and equipment	127,402	109,798
Endowment funds	160,803	167,592
Research	501,976	425,802
Other restricted	10,150	106,234
	<b>1,617,710</b>	1,863,066
	<b>\$ 2,352,674</b>	\$ 3,206,220



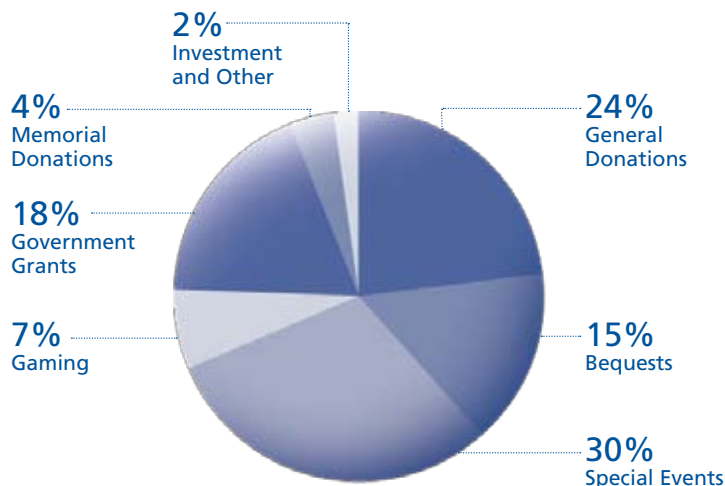
## MISSION STATEMENT

*The Alzheimer Society of B.C. exists to alleviate the personal and social consequences of Alzheimer's disease and related dementias, to promote public awareness, and to search for the causes and the cures.*

## VISION STATEMENT

*Our ultimate vision is to create a world without Alzheimer's disease and related dementias.*

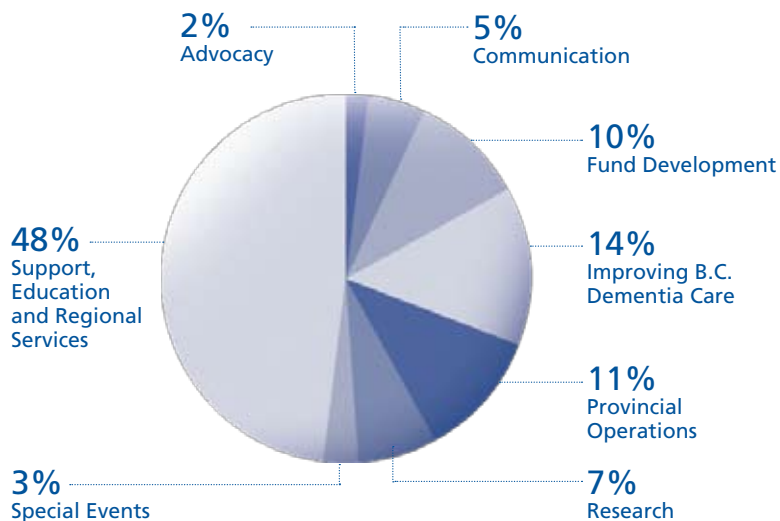
## 2008 - 2009 *How We Raised Our Money*



### REVENUES

General donations	1,086,101
Bequests	693,072
Special events	1,403,071
Gaming	328,920
Government grants	842,926
Memorial donations	178,784
Investment and other	96,614
<b>TOTAL</b>	<b>4,629,488</b>

## 2008 - 2009 *How We Spent Our Money*



### EXPENSES

Advocacy	111,468
Communication	245,248
Fund development	460,535
Improving B.C. Dementia Care	663,677
Provincial operations	547,848
Research	333,785
Special events	138,111
Support, education and regional services	2,269,229
<b>TOTAL</b>	<b>4,769,901</b>

# Auditor's Report

ON SUMMARIZED FINANCIAL STATEMENTS



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To the Members of Alzheimer Society of B.C.

The accompanying summarized statement of financial position and statement of revenues and expenses are derived from the complete financial statements of the Alzheimer Society of B.C. as at March 31, 2009 and for the year then ended. In our auditors' report on the complete financial statements dated June 3, 2009, we expressed a qualified opinion because we were unable to satisfy ourselves concerning the completeness of donation revenue. The fair summarization of the complete financial statements is the responsibility of the Society's management. Our responsibility, in accordance with the applicable Assurance Guideline of The Canadian Institute of Chartered Accountants, is to report on the summarized financial statements.

In our opinion, the accompanying financial statements fairly summarize, in all material respects, the related complete financial statements in accordance with the criteria described in the Guideline referred to above.

These summarized financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles. Readers are cautioned that these statements may not be appropriate for their purposes. For more information on the entity's financial position, results of operations and cash flows, reference should be made to the related complete financial statements.

Vancouver, Canada  
June 3, 2009

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**Alzheimer Society**  
BRITISH COLUMBIA

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