



Get Walking!

Sunday, January 30, 2011

www.walkformemories.com / 1.800.667.3742

**For immediate release
November 19, 2010**

Let's get walking Tri-Cities, Burnaby & Ridge Meadows!

Event honours local resident and benefits people with dementia

Tri-Cities, Burnaby & Ridge Meadows, B.C. – One in three Canadians know someone with Alzheimer's disease—who do you know who's been affected? Show them your support on Jan. 30, 2011 by registering today for the *Investors Group Walk for Memories*, in support of the Alzheimer Society of B.C.

Here in the Tri-Cities, Burnaby & Ridge Meadows, the *Walk* honours Julien Boyer. Being an inventor, and in addition to his incredible and enduring sense of humour, Julien is willing to try new ways of doing things, which helps him and his family cope, adapt, and keep living their lives in the face of new challenges.

The *Walk* is held in 20 communities around the province in January, national Alzheimer Awareness Month, to raise funds for people in our community who are living with dementia.

More than 70,000 British Columbians are living with dementia, if we don't act now that number could more than double within a generation.

For more information visit www.walkformemories.com.

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