



Get Walking!

Sunday, January 30, 2011

www.walkformemories.com / 1.800.667.3742

**For immediate release
November 19, 2010**

Let's get walking White Rock, Delta, Langley & Surrey!

Event honours Doug McMorland and benefits people with dementia

White Rock, B.C. - One in three Canadians know someone with Alzheimer's disease—who do you know who's been affected? Show them your support on Jan. 30, 2011 by registering today for the *Investors Group Walk for Memories*, in support of the Alzheimer Society of B.C.

Here in White Rock, Delta, Langley & Surrey, the *Walk* honours Doug McMorland. Doug believes that for the McMorland family, humour is a huge part of coping with changes. "We tease and laugh together when I forget things and it really helps us to keep a positive attitude," explains Doug, whose cheerful personality shines through a great smile that he carries with him everywhere.

The *Walk* is held in 20 communities around the province in January, national Alzheimer Awareness Month, to raise funds for people in our community who are living with dementia.

More than 70,000 British Columbians are living with dementia, if we don't act now that number could more than double within a generation.

For more information visit **www.walkformemories.com**.

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