



Get Walking!

Sunday, January 30, 2011

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News Release

Kick start the New Year and get walking!

Tri-Cities, Burnaby & Ridge Meadows, B.C. - One in three Canadians knows someone with Alzheimer's disease—who do you know who's been affected? Show them your support and register today for *Investors Group Walk for Memories* in support of the Alzheimer Society of B.C.

The *Walk* takes place in 20 communities around B.C. on Sunday, Jan. 30 as part of National Alzheimer Awareness Month and raises funds for people in our community who are living with Alzheimer's disease or a related dementia. Here in the Tri-Cities, Burnaby and Ridge Meadows, the *Walk* will take place at the Port Moody Recreation Complex in the Wellness Room.

This *Walk* honours Julien Boyer. Being an inventor, and in addition to his incredible and enduring sense of humour, Julien is willing to try new ways of doing things, which helps him and his family cope, adapt, and keep living their lives in the face of new challenges. "The *Walk* is a great opportunity to help B.C. families, and to grow public awareness about Alzheimer's disease," says Julien.

Currently more than 70,000 British Columbians are living with dementia and with our aging baby boomers a rising tide of dementia is projected with alarming economic and social costs if nothing is done. Survey findings released this month by the Alzheimer Society show that Canadians are not yet prepared for the rising tide and more needs to be done to raise awareness about the warning signs, provide education and support, and research to find the causes and cure for dementia. The time to act is now.

For information, to register, or donate visit www.walkformemories.com or call 604.941.4697 or 604.681.6530.

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