



Get Walking!

Sunday, January 30, 2011

www.walkformemories.com / 1.800.667.3742

**For immediate release
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Let's get walking Vancouver! Event honours local resident and benefits people with dementia

Vancouver, B.C. – One in three Canadians know someone with Alzheimer's disease—who do you know who's been affected? Show them your support on Jan. 30, 2011 by registering today for the *Investors Group Walk for Memories*, in support of the Alzheimer Society of B.C.

Here in Vancouver, the Walk honours Bob and Betty Kellogg. Since they met, Bob and Betty have actively explored and shared new hobbies and activities, whether backpacking, researching their family genealogies, or creating jewelry and native art carvings. At the age of 50, the two started ocean kayaking and since have continued to explore the BC coast. After Betty's diagnosis in 2008 they approached the situation as they did when planning a kayak trip to a new area, by gathering information and insight from people who have been on the same journey. Together they are showing it is possible to live a quality life after diagnosis.

The Walk is held in 20 communities around the province in January, national Alzheimer Awareness Month, to raise funds for people in our community who are living with dementia.

More than 70,000 British Columbians are living with dementia, if we don't act now that number could more than double within a generation.

For more information visit www.walkformemories.com.

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